



# COMMUNITY CORNER

## NEWSLETTER

**JUNE 2021 | SUMMER**

### COMMUNITY HAPPENINGS

**JUNE 10**

**Community Roundtables**

**JUNE 17**

**Executive Coaching Burnout Management**

**JUNE 23**

**Cohort 2 Orientation**



### Go Further Community!

I hope this newsletter finds you well! Summer is finally here, and we are more excited than ever to be spending time outside and staying active as we finally begin to settle back into a sense of normalcy. Our community members exemplified this active lifestyle by supporting NAMI (National Alliance on Mental Illness) during their annual fundraiser, NAMIWalks on May 22nd. This event was focused on raising money to assist NAMI in their efforts to provide mental health resources to those in need, and spread awareness about mental health throughout the community. To show our support for NAMI in a creative way, Go Further created our own fundraising team and developed the “Get Active Selfie Challenge”. Maintaining a healthy lifestyle is a key component for improving mental health, and we wanted to put this on full display by having our community members get out and about to raise money for such an important cause. So many great pictures and videos were sent in from participants, who displayed a wide range of activities including running 5Ks, playing basketball with friends, or even just taking a leisurely walk with their dogs! The community members’ pictures were then posted on Go Further’s social media accounts, where each individual was then entered into a drawing to win some AWESOME prizes. Shoutout to all of those who participated and helped us raise nearly \$1,000 to directly support NAMI!

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# Interview with Confidence

## 3 Quick Tips to Stand Out

"Interview Skills" Presented by Executive Coach Brad Finkeldei



### [1] Set an Intention

Set an intention to have an engaging conversation that feels great. This will help set the overall tone, and also help free you up from trying to be perfect. When you set the expectation instead of trying to "get it right", you allow yourself to show up more naturally, and your true personality can shine through. Ultimately, your chances of connecting with the interviewer are much greater.

### [2] Curiosity Wins the Day!

Ask quality questions to the interviewer that spark curiosity.

1. Tell me about a time where you learned an unexpected lesson while working here? (Listen for any red flags)
2. What is your biggest struggle right now? How does your experience apply to those struggles? (Listen intently)
3. Let's say it's a year from now, and the person you hired turned out to be a rock star. Can you tell me what they would have accomplished to "blow you away"? (Listen for ways you can be successful within this role)



### [3] Connect through Storytelling

While interviewing, it is great to have a few stories ready to share to showcase how you have handled past situations. Storytelling is the best way to do this. Using a method, like the STAR format, gives you an easy-to-follow framework, and leaves the other individual with a great impression.

**S - Situation:** What is the situation at hand? Set the scene.

**T - Task:** Talk about the objective or the challenge you faced.

**A - Action:** Share what actions you took to resolve the issue. How did you solve the problem?

**R - Result:** What were the results of your actions? What did you learn from this situation?



Our monthly Executive Coaching session was presented by professional career coach Brad Finkeldei, where he discussed the best ways to approach and prepare for an interview. This presentation shed light on the importance of interview skills throughout any point in your career. Whether you are just entering the working world, looking to change jobs, or have your eye on your next promotional opportunity, interviewing is a perpetual skill that should be continuously reviewed. One of my favorite pieces of advice from Brad was when preparing for an interview, you should set the intention that it will be a great conversation. By viewing the interview in this way, it helps to take some of the pressure off of feeling like you have to have the perfect answers to everything, and instead, you stay true to yourself! Check out Brad's three tips for standing out in an interview!

*If you want to go fast, go alone. If you want to go far, go together.*



This last month, we had the honor of speaking with two amazing young professional groups, Ad 2 KC (Advertising Club) and Visionaries (ACA Club). Our leadership team members discussed the background of GFF and our mission to provide support to young professionals as they transition into the working world, while being a constant reminder that nobody is on their journey alone. We had a fantastic open discussion and

reflection on lessons learned from our own experiences when entering the working world, while also discussing how we are looking to expand our GFF community. I am happy to say that through these speaking events, we were able to spark some new great interest from both potential young professionals and mentors who share the same vision! I foresee an awesome kick-off to Cohort #2!



Which brings us to our main focuses and excitement that are all leading up to our next cohort going live at the end of June! Our team has been holding numerous informational sessions, one-on-one's, coffee chats, and more to continue to spread the word about Go Further Foundation. Our aim is to continue to grow our community of ambitious, caring, hardworking young adults, with the notion of developing both personally and professionally, while raising awareness about mental health. I cannot wait to discuss more in regards to Cohort #2 going LIVE in next month's edition of Community Corner!

Until then, I hope everyone has a safe and enjoyable beginning to summer!

All the best,

**Mark Potts**